



Deutscher Akademischer Austauschdienst
German Academic Exchange Service

Certificate of Participation

Iryna Basii

participated successfully in the Global Venture Week 8-13.11.2021 hosted by VentureLab at the Aschaffenburg University of Applied Sciences.

The following topics were covered during the **Global Venture Week 2021:**

- Analyzing the market opportunity and global market trends
- Innovation and entrepreneurship, the practical benefits of start-up business and entrepreneurship
- Hypothesis Validation & Critical assumptions
- How to implement a digital marketing strategy
- How to design a winning business model and prototype
- Financial Modelling
- Powerful pitch presentation basics: how to build your pitch
- Effective cross-cultural communication
- Contribution of the capital market to the sustainable transformation of our economy and society

Bauke

Aschaffenburg, 2021-12-02 **Prof. Dr. Boris Bauke** Founder of VentureLab

VentureLab

